**Course Syllabus**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Public Administration |
| Level | Bachelor |
| Program of study | Public Administration |

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| Course | **Strategic Planning** |
| Code | C.H.2.2.10 |
| Year of study (semester) | II (II) |
| Number of hours | 56 |
| Number of credits | 4 |
| Professor | Assoc. Prof., Ph.D. ISAC Claudia |

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| **No.** | **Topic** |
|  | Micro-environment and macro-environment of the administration |
|  | Diagnostic analysis – the preliminary stage of the strategy |
|  | Strategies - concept, components, classification. |
|  | Strategic management process and the stages of implementation of strategies |
|  | Strategic financial planning |
|  | Investment efficiency. The system of indicators for assessing the efficiency of investment |