**Course Syllabus**

Academic year: 2020-2021

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Management |
| Level | Bachelor |
| Program of study | Management |

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| Course | **Economic Projects** |
| Code | C.A.3.2.06 |
| Year of study (semester) | III (V) |
| Number of hours | 42 |
| Number of credits | 3 |
| Professor | Assoc. Prof., Ph.D. Virginia BĂLEANU |

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| **No.** | **Topic** |
|  | Describing general approach to strategic development and particular situation of the firm considered in the project (data on internal potential and external environment during the reference period - base year t) |
|  | Outlining the firm's strategy and directions of action (establishing strategic objectives and assessing their impacts on the economic and financial situation for the next three years: t+1, t+2, t+3.) |
|  | Materializing the strategic options by two action alternatives (V1 and V2) for the first year of forecast (t+1); V2 imply a program of measures / managerial improvements on main functional areas of the firm. |
|  | Sizing/assessing the necessary resources (machines, workers, raw materials, energy, etc.) for the two alternatives considered (V1 and V2) |
|  | Assessing and comparative analysis of total costs of firm's operating activity in each alternative (V1 and V2) and deciding, on these bases, the optimal alternative for the firm's development in the year (t + 1). |