**Course Syllabus**

Academic year: 2018-2019

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| Institution | University of Petroşani |
| Faculty | OF MINING |
| Field of study | INDUSTRIAL ENGINEERING |
| Level | Bachelor studies |
| Program of study | QUALITY ENGINEERING AND MANAGEMENT |

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| Course | **Diagnostic Analysis** |
| Code | IDMCDA708 |
| Year of study (semester) | IV (VIII) |
| Number of hours | 56 |
| Number of credits | 3 |
| Professor | Assoc. Prof., Ph.D. GHICAJANU Mihaela |

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| **No.** | **Topic** |
|  | The general framework of an enterprise diagnosis |
|  | The internal environment and the external environment of an organization |
|  | The enterprise's rogue strategic diagnosis: content and methodology |
|  | Partial Diagnostics in Global Diagnosis |
|  | Marketing and financial diagnostics |
|  | Synthesis of information from the diagnostic process to assess the business |
|  | Analysis of the economic and managerial viability of the enterprise |