**Course Syllabus**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Management |
| Level | Master |
| Program of study | Strategic Business Management |

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| Course | **Strategic Business Planning and Forecasting**  |
| Code | MN.MSA.O.2.08  |
| Year of study (semester) | I (II) |
| Number of hours | 56 |
| Number of credits | 6 |
| Professor | Assoc. Prof., Ph.D. GUŢĂ Anca Jarmila |

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| **No.** | **Topic** |
|  | The forecast – a business management component |
|  | The forecast typology |
|  | The company’s budgets |
|  | The forecast of cash flows |
|  | Use of cash flow forecasts |
|  | The concept, typology and role of the strategy |
|  | Strategic business planning |