**Course Syllabus**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Management |
| Level | Master |
| Program of study | Strategic Business Management |

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| Course | **Organization strategies** |
| Code | MN.MSA.A.3.12 |
| Year of study (semester) | II (I) |
| Number of hours | 56 |
| Number of credits | 6 |
| Professor | Assoc. Prof., Ph.D. ISAC Claudia |

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| **No.** | **Topic** |
|  | Elements of strategies |
|  | Strategies - concept, components, classification. Strategic Management |
|  | Strategic management and business development. Strategic management process and the stages of implementation of strategies |
|  | Investment efficiency. |
|  | Business Financing & cashflow |
|  | |  | | --- | | The relationship between motivation, satisfaction and performance at work | |