**Course Syllabus**

 Academic year: **2020-2021**

|  |  |
| --- | --- |
| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Sociology |
| Level | Bachelor |
| Program of study | Sociology |

|  |  |
| --- | --- |
| Course | **Sociology of Public Opinion** |
| Code | C.D.3.1.01 |
| Year of study (semester) | III (V) |
| Number of hours | 56 |
| Number of credits | 4 |
| Professor | Lecturer, Ph.D. PRODANCIUC Robert |

|  |  |
| --- | --- |
| **No.** | **Topic** |
|  | The object of the sociology of public opinion |
|  | The relationship between opinions-values-knowledge-social attitudes |
|  | The psychosocial character of opinions |
|  | The public and public opinion |
|  | Forms, levels of structuring and functions of public opinion |
|  | Mass communication and public opinion |
|  | Manipulation of public opinion |
|  | Public opinion polls |