**Course Syllabus**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Business Admnistration |
| Level | Bachelor |
| Program of study | Comerce, Tourismand Services |

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| Course | **Entrepreneurship** |
| Code | C.G.3.2.09 |
| Year of study (semester) | III (II) |
| Number of hours | 56 |
| Number of credits | 5 |
| Professor | Assoc. Prof., Ph.D. ISAC Claudia |

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| **No.** | **Topic** |
|  | Conceptual definition of entrepreneurs and entrepreneurship. Entrepreneurship in economic theory. Type of Entrepreneurship. |
|  | Entrepreneurial practice. The importance of small business. Entrepreneur and small business. |
|  | Forms of entrepreneurial organization. Sources of capital. Entrepreneurial process. |
|  | Entrepreneurial strategies. Starting a new company. Buying an existing business. F |
|  | Franchising. Family business. Entrepreneurial project: an entrepreneurial venture and entrepreneurial development chain. |
|  | Defining the business concept. Writing a business plan. Basics of Venture Marketing. Fundamentals of entrepreneurial management. Business process: product design, operational art, stock management. |