**Course Syllabus**

Academic year: **2018-2019**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Management |
| Level | Master |
| Program of study | Strategic Business Management |

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| Course | **Business Economy** |
| Code | MN.MSA.O.2.06 |
| Year of study (semester) | I (II) |
| Number of hours | 56 |
| Number of credits | 6 |
| Professor | Assoc. Prof., Ph.D. NIȚESCU Alina |

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| **No.** | **Topic** |
|  | Business environment and business objectives. |
|  | Starting business |
|  | Estimation and analysis of demand and supply |
|  | Production and production costs |
|  | Determining the value of a business |
|  | Competitive environment |
|  | Maximize Profit. Break even |
|  | Business plan |
|  | Human resources at the firm level |
|  | Business Financing |
|  | Negotiation in business |