Study Programme: **Economics of Trade, Tourism and Services**

Curriculum - Valid from the 2026-2027 Academic Year

Year 1

No	Course Title	Course Category	Course Code	Semester 1					Semester 2				
				L	S	PA	Ass.	Credits	L	S	PA	Ass.	Credits
Compulsory Courses													
1	Applied Mathematics in Economics	FC	AA.ECTS.1.1.01	2	2	-	E	5					
2	Microeconomics	FC	AA.ECTS.1.1.02	2	2	-	E	5					
3	Business Economics	SC	AA.ECTS.1.1.03	2	2	-	E	5					
4	Computer Science	FC	AA.ECTS.1.1.04	2	-	2	E	5					
5	General Management	FC	AA.ECTS.1.1.05	2	1	-	E	4					
6	Economic Geography	FC	AA.ECTS.1.1.06	2	1	-	A	4					
7	Foreign Language I	CC	AA.ECTS.1.1.07	-	2	-	A	2					
8	Physical Education I	CC	AA.ECTS.1.1.08	-	2	-	A	(2)					
9	Mountain Tourism	SC	AA.ECTS.1.2.09						2	1	-	E	4
10	Macroeconomics	FC	AA.ECTS.1.2.10						2	2	-	E	5
11	Fundamentals of Accounting	FC	AA.ECTS.1.2.11						2	2	-	E	5
12	Statistics	FC	AA.ECTS.1.2.12						2	2	-	E	5
13	Marketing	FC	AA.ECTS.1.2.13						2	2	-	E	5
14	General Theory of Law	FC	AA.ECTS.1.2.14						2	1	-	E	4
15	Foreign Language II	CC	AA.ECTS.1.2.15						-	2	-	A	2
16	Physical Education II	CC	AA.ECTS.1.2.16						-	2	-	A	(2)
Total				**12**	**12**	**2**	**-**	**30**	**12**	**14**	**0**	**-**	**30**
TOTAL				**12**	**12**	**2**	**5E+3A**	**30+(2)**	**12**	**14**	**0**	**6E+2A**	**30+(2)**
				26					**26**				

FC - Fundamental Course, CC - Complementary Course, SC - Specialised Course

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Year 2

No	Course Title	Course Category	Course Code	Semester 3					Semester 4				
				L	S	PA	Ass.	Credits	L	S	PA	Ass.	Credits
Compulsory Courses													
1	Accounting in Trade, Tourism and Services	SC	AA.ECTS.2.3.01	2	2	-	E	4					
2	Trade Economics	SC	AA.ECTS.2.3.02	2	2	-	E	5					
3	Services Economics	SC	AA.ECTS.2.3.03	2	2	-	E	5					
4	Fundamentals of Commodity Science	SC	AA.ECTS.2.3.04	2	1	-	E	4					
5	Sustainable Development	FC	AA.ECTS.2.3.05	2	1	-	E	4					
6	Foreign Language III	CC	AA.ECTS.2.3.06	-	2	-	A	2					
7	Physical Education III	CC	AA.ECTS.2.3.07	-	2	-	A	(2)					
8	Business Law	FC	AA.ECTS.2.4.08						2	1	-	E	4
9	Econometrics	FC	AA.ECTS.2.4.09						2	1	-	E	4
10	Tourism Economics	SC	AA.ECTS.2.4.10						2	2	-	E	5
11	Finance	FC	AA.ECTS.2.4.11						2	2	-	E	4
12	Business Communication	SC	AA.ECTS.2.4.12						2	1	-	E	4
13	Internship	SC	AA.ECTS.2.4.13						-	-	7	C	5
Total				**10**	**12**	**0**	**-**	**24**	**10**	**7**	**7**	**-**	**26**
Optional Courses													
14.1 14.2	Supplier Relationship Management / Hotel and Restaurant Technology	SC	AA.ECTS.2.3.14 AA.ECTS.2.3.15	2	1	-	A	3					
15.1 15.2	E-commerce / Internet Technologies for Business	SC	AA.ECTS.2.3.16 AA.ECTS.2.3.17	2	-	1	A	3					
16.1 16.2	Ecotourism and Rural Tourism / Tourist Resources and Destinations	SC	AA.ECTS.2.4.18 AA.ECTS.2.4.19						2	2	-	A	4
Total				**4**	**1**	**1**	**-**	**6**	**2**	**2**	**0**	**-**	**4**
Elective Courses													
17	Office Applications Technology	CC	AA.ECTS.2.3.20	(1)	-	(1)	(A)	(3)					
18	Quality Management	SC	AA.ECTS.2.4.21						(1)	(1)	-	(A)	(3)
Total				**(1)**	**-**	**(1)**	**-**	**(3)**		**(1)**	**-**	**(1)**	**(3)**
TOTAL				**14**	**13**	**1**	**5E+4A**	**30+(2)**	**12**	**9**	**7**	**5E+1A +1C**	**30**
				28					**28**				

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Year 3

No	Course Title	Course Category	Course Code	Semester 5					Semester 6				
				L	S	PA	Ass.	Credits	L	S	PA	Ass.	Credits
Compulsory Courses													
1	Banking Techniques and Operations	SC	AA.ECTS.3.5.01	2	2	-	E	4					
2	Marketing Research	SC	AA.ECTS.3.5.02	2	2	-	E	5					
3	Insurance and Reinsurance	SC	AA.ECTS.3.5.03	2	2	-	E	5					
4	Economic and Financial Analysis	SC	AA.ECTS.3.5.04	2	2	-	E	5					
5	Business Administration in Trade, Tourism and Services	SC	AA.ECTS.3.5.05	2	2	-	E	4					
6	Promotional Techniques	SC	AA.ECTS.3.5.06	2	2	-	E	4					
7	International Economic Relations	SC	AA.ECTS.3.6.07						2	2	-	E	5
8	Tourism Operations Management	SC	AA.ECTS.3.6.08						2	2	-	E	5
9	Entrepreneurship	SC	AA.ECTS.3.6.09						2	2	-	E	4
10	Logistics and Distribution of Goods	SC	AA.ECTS.3.6.11						2	2	-	E	4
11	Investment Strategies in Business	SC	AA.ECTS.3.6.10						2	1	-	E	4
12	Methodology for Preparing the Bachelor's Thesis	SC	AA.ECTS.3.6.12						-	-	4	A	4
Total DOB				**12**	**12**	**0**	**-**	**27**	**10**	**9**	**4**	**-**	**26**
Optional Course													
13.1 13.2	Passenger and Freight Forwarding and Insurance / Academic Ethics and Integrity	SC	AA.ECTS.3.5.13 AA.ECTS.3.5.14	2	1	-	A	3					
14.1 14.2	Human Resource Management / Prices and Competition	SC	AA.ECTS.3.6.15 AA.ECTS.3.6.16						2	2	-	A	4
Total DOP				**2**	**1**	**0**	**-**	**3**	**2**	**2**	**0**	**-**	**4**
Elective Courses													
15	Taxation	SC	AA.ECTS.3.5.17	(2)	(2)	-	(A)	(4)	-	-	-	-	-
Total FCA				**(2)**	**(2)**	**-**	**-**	**(4)**	**-**	**-**	**-**	**-**	**-**
TOTAL				**14**	**13**	**0**	**6E+1A**	**30**	**12**	**11**	**4**	**5E+2A**	**30**
				27					**27**				

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