

INFORMAȚII PERSONALE



Larisa Basica

📍 București, Romania

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EXPERIENȚA PROFESIONALĂ

August 2019 - Prezent	Manager de proiect London Stock Exchange Group
Aprilie 2016 – August 2019	Manager de proiect Vodafone Technology Shared Services Romania
Februarie 2012- Aprilie 2016	Manager de proiect Ericsson Romania
	Administrator Contracte (perioada determinata) Oracle Romania
Aprilie 2011 – Iulie 2011	Auditor (internship) TPA Horwath Quintus Audit SRL
Martie 2011 – Aprilie 2011	Consultant Auditor (internship) Romanian Commercial Bank
Septembrie 2010 – Octombrie 2010	Asistent administrativ (perioada determinata) Manpower Romania
Aprilie 2010 – Septembrie 2010	Customer Care Specialist (perioada determinata) Zapp Telemobil
Iunie 2009 – Octombrie 2009	

CERTIFICĂRI PROFESIONALE

Decembrie 2018	SAFe 4 Agilist Certification (Scaled Agile ID: 05855629-8554)
Decembrie 2017	Agile Project Management Practitioner (APMG ID: 2000739105)
Decembrie 2017	Agile Project Management Foundation (APMG ID: 2000739104)
	Lean Six Sigma White Belt
Septembrie 2017	ITIL foundation certificate (Credential ID: 312281072)
Februarie 2017	PMP Certification (PMP Number: 1889133)
Decembrie 2015	Train the Trainers Training and Certification

Iunie 2013 EDUCAȚIE

Septembrie 2019 – prezent	Școala Doctorala, Universitatea Petroșani
Septembrie 2014 – August 2019	Școala Doctorala, Universitatea Politehnica București
	Master Management Financiar, Academia de Studii Economice București
Septembrie 2011 – Iunie 2013	Licență Facultatea de Finanțe Bănci și Burse de Valori, Academia de Studii Economice București
Septembrie 2008 – Iunie 2011	

PREMII

Ianuarie 2018	Vodafone Shared Services Brand Ambassador
Iunie 2017 și August 2018	Vodafone Star Award
	Ericsson Silver Award
Iunie 2015	Ericsson Platinum Award / Employee of the year in Global Sourcing Services Office
Decembrie 2014	Ericsson Gold Award

Decembrie 2013 COMPETENTE PERSONALE

Limba(i) maternă(e) Limba romana

Alte limbi străine cunoscute

INTELEGERE		VORBIRE		SCRIERE
Ascultare	Citire	Participare la conversație	Discurs oral	

LISTA DE
LUCRĂRI

Articole ISI

1. *"The Innovation in Healthcare Private Sector: Financial and Economical Approach"*
By: **Gavrila, L.**; Bran, C., Conference: 6th LUMEN International Conference on Rethinking Social Action Core Values Location: Iasi, ROMANIA Date: APR 16-19, 2015, Sponsor(s): LUMEN RETHINKING SOCIAL ACTION. CORE LUES Pages: 567-571 Published: 2015 ,WOS:000378560300100.
2. *"Software personalization: Crowd-AHP model"* , By: **Gavrila, Larisa**; Ionescu, Sorin; Militaru, Gheorghe, Conference: 7th International Conference of Management and Industrial Engineering (ICMIE 2015) on Management - the Key Driver for Creating Value Location: Univ Politehn Bucharest, Bucharest, ROMANIA Date: OCT 22-23, 2015, Sponsor(s): Univ Politehn Bucharest, Fac Entrepreneurship Business Engn & Management, Management Dept; Editura NICULESCU; WILDMEDIA; Scoala Studii Academice Postuniversitare Management, MANAGEMENT - THE KEY DRIVER FOR CREATING VALUE Book Series: International Conference of Management and Industrial Engineering. Pages: 153-160 Published: 2015 WOS:000448633100014.
3. *"Strategic option"* , By: Ionescu, Sorin; Alessandrini, Sergio; **Gavrila, Larisa**, Conference: 7th International Conference of Management and Industrial Engineerin, (ICMIE 2015) on Management - the Key Driver for Creating Value Location: Univ Politehn Bucharest, Bucharest, ROMANIA Date: OCT 22-23, 2015, Sponsor(s): Univ Politehn Bucharest, Fac Entrepreneurship Business Engn & Management, Management Dept; Editura NICULESCU; WILDMEDIA; Scoala Studii Academice Postuniversitare Management, MANAGEMENT - THE KEY DRIVER FOR CREATING VALUE Book Series: International Conference of Management and Industrial Engineering. Pages: 773-765 Published: 2015 , WOS:000448633100076.
4. *"Main Considerations and Types of International Valuation Standards Used in the Assessment of an Organization "*, By: Bran, C.; **Gavrila, L.**, Conference: 7th LUMEN International Scientific Conference on Multidimensional Education and Professional Development. Ethical Values (MEPDEV) Location: Targoviste, ROMANIA Date: NOV 12-14, 2015, Sponsor(s): LUMEN MULTIDIMENSIONAL EDUCATION & PROFESSIONAL DEVELOPMENT. ETHICAL VALUES Pages: 65-71 Published: 2016 , WOS:000391521600013.
5. *"Building performance in logistics chain"*, By: Guliman, Bianca Maria; **Basica (Gavrila), Larisa**; Ionescu, Sorin Cristian Conference: 9th International Conference of Management and Industrial engineering (ICMIE 2019) Location: Bicharest, ROMANIA Date: NOV 14-16, 2019, Sponsor(s): Univ Politehnica Bucharest, Fac Entrepreneurship, Business Engn & Management, MANAGEMENT PERSPECTIVES IN THE DIGITAL TRANSFORMATION Book Series: International Conference of Management and Industrial Engineering. Pages: 776-785 Published: 2019 , WOS:000519338200079.
6. *"Creating and measuring logistic value for client"*, By: Guliman, Bianca Maria; **Basica (Gavrila), Larisa**; Ionescu, Sorin Cristian, Conference: 9th International Conference of

Management and Industrial engineering (ICMIE 2019) Location: Bicharest, ROMANIA Date: NOV 14-16, 2019, Sponsor(s): Univ Politehnica Bucharest, Fac Entrepreneurship, Business Engn & Management, MANAGEMENT PERSPECTIVES IN THE DIGITAL TRANSFORMATION Book Series: International Conference of Management and Industrial Engineering. Pages: 786-792 Published: 2019, WOS:000519338200080.

Conferințe BDI

7. „*Financial Advantages of Software Personalization*”, **Larisa Gavrilă**, Sorin Ionescu, e-Society 2016 Knowledge and innovation – București.
8. „*The Cost of Software Personalization*”, **Larisa Gavrilă**, Constantin Bran, Sorin Ionescu, Share Empower Awareness – Rethinking Global Space, Culture and Change in Organization 2016 – Brașov.
9. „*Software productization*”, **Larisa Gavrilă**, Basica George, Sorin Ionescu, Share Empower Awareness – NORD 5 Conference Proceedings 2017 – Brașov.
10. „*The transition from a software solution to a customer's experience*”, **Larisa Gavrilă**, Sorin Ionescu, Bogdan Tiganoaia, Bianca Maria Guliman, International Conference of Management and Industrial Engineering 2017 – București.
11. „*Flexibility and agility–key indicators in supplychain*”, Bianca Maria Guliman, **Larisa Gavrilă**, Lumen 2018 – RSACP (Rethinking Social Action. Core Values in Practice) 2018 – Iași.
12. „*Project development: the benefits of supplier-customer collaboration in software personalization projects*”, **Larisa Gavrilă**, Bianca Maria Guliman, Sorin Ionescu, 5th International Multidisciplinary Scientific Conference on Social Sciences and Arts SGEM 2018 – Viena.
13. „*Increasing Performance By Flexible Management Of The Database*”, Constantin, B. R. A. N., Țigănoaia, B., **Gavrilă, L.**, & Ionescu, S. C., Network Intelligence Studies – Brașov 2019.
14. „*Measuring efficiency in supply chain*”, Bianca Maria Guliman, **Larisa Gavrilă**, Sorin Ionescu, International Conference on Management and Industrial Engineering, 2017 – Bucuresti.

Articole BDI

15. „*Students Scientific Research Capacity In The Technical Universities From Romania – Case Study On The Personalization Of It Products*”, Bogdan Tiganoaia*, **Larisa Gavrilă**, Petruta Mihai, Sorin Ionescu, Andrei Niculescu, 7th icCSBs 2018 - The Annual International Conference on Cognitive - Social, and Behavioural Sciences – Moscova.
16. „*The Importance of Business Requirements in Software Personalization Projects*”, **Larisa Gavrilă**, Sorin Ionescu, UPB Scientific Bulletin Issue 4 2018– București.
17. „*Informational Signals*”, Giovanni Peterlongo, Sorin Ionescu, **Larisa Gavrilă**, Faima Business & Management Journal vol 3, Issue 2, June 2015 – Bucuresti.
18. „*The impact of software mass customization*”, **Larisa Gavrilă**, Sorin Ionescu, Bogdan Tiganoaia, Gheoeffirghe Militaru, Antonin Pavlicek, Faima Business & Management Journal vol 5, Issue 4 2017 – București.

Data: 20.10.2020

Semnătura



LISTA DE LUCRĂRI

drd.ec. BASICA (GAVRILĂ) LARISA

Articole ISI

1. *"The Innovation in Healthcare Private Sector: Financial and Economical Approach"*
By: **Gavrila, L.**; Bran, C., Conference: 6th LUMEN International Conference on Rethinking Social Action Core Values Location: Iasi, ROMANIA Date: APR 16-19, 2015, Sponsor(s): LUMEN RETHINKING SOCIAL ACTION. CORE LUES Pages: 567-571 Published: 2015 , WOS:000378560300100.
2. *"Software personalization: Crowd-AHP model"* , By: **Gavrila, Larisa**; Ionescu, Sorin; Militaru, Gheorghe, Conference: 7th International Conference of Management and Industrial Engineering (ICMIE 2015) on Management - the Key Driver for Creating Value Location: Univ Politehn Bucharest, Bucharest, ROMANIA Date: OCT 22-23, 2015 Sponsor(s): Univ Politehn Bucharest, Fac Entrepreneurship Business Engn & Management, Management Dept; Editura NICULESCU; WILDMEDIA; Scoala Studii Academice Postuniversitare Management, MANAGEMENT - THE KEY DRIVER FOR CREATING VALUE Book Series: International Conference of Management and Industrial Engineering. Pages: 153-160 Published: 2015 WOS:000448633100014.
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NIA Date: NOV 14-16, 2019, Sponsor(s): Univ Politehnica Bucharest, Fac Entrepreneurship, Business Engn & Management, MANAGEMENT PERSPECTIVES IN THE DIGITAL TRANSFORMATION Book Series: International Conference of Management and Industrial Engineering. Pages: 786-792 Published: 2019, WOS:000519338200080.

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8. „*The transition from a software solution to a customer's experience*”, **Larisa Gavrilă**, Sorin Ionescu, Bogdan Tigănoaia, Bianca Maria Guliman, International Conference of Management and Industrial Engineering 2017 – Bucureşti.
9. „*Project development: the benefits of supplier-customer collaboration in software personalization projects*”, **Larisa Gavrilă**, Bianca Maria Guliman, Sorin Ionescu, 5th International Multidisciplinary Scientific Conference on Social Sciences and Arts SGEM 2018 – Viena.

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11. „*The Importance of Business Requirements in Software Personalization Projects*”, **Larisa Gavrilă**, Sorin Ionescu, UPB Scientific Buletin Issue 4 2018– Bucureşti.

Articole Alte BDI

12. „*Measuring efficiency in supply chain*”, Giovanni Peterlongo, Sorin Ionescu, **Larisa Gavrilă**,
13. „*Informational signals*”, Bianca Maria Guliman*, **Larisa Gavrilă**, Sorin Ionescu, FAIMA Business & Management Journal Volume 3, Issue 2, June 2015.
14. „*The Impact of Software Mass Customization*”, **Larisa Gavrilă**, Sorin Ionescu, Bogdan Tigănoaia, Gheorghe Militaru, Antonin Pavlicek, FAIMA Business & Management Journal, Volume 3, Issue 2, June 2015.
15. „*Flexibility and Agility – Key Indicators in Supply Chain*”, Bianca Maria Guliman, **Larisa Gavrilă**, LUMEN Proceedings, International Scientific Conference Rethinking Social Action. Core Values in Practice, Suceava, România, 2018.
16. „*Software productization*”, **Larisa Gavrilă**, George Basica, Sorin Ionescu, Network Intelligence Studies, Volume V, Issue 10 (2/2017).
17. „*Financial advantages of software personalization*”, **Larisa Gavrilă**, Sorin Ionescu, Journal of Information Systems & Operations Management.
18. „*Increasing performance by flexible management of the database*”, Constantin Bran, Bogdan Tigănoaia, **Larisa Gavrilă**, Sorin Ionescu, Network Intelligence Studies, Volume VI, Issue 12 (2/2018).

